1. Change the goal
Meeting the needs of all people within the means of the living planet

2. See the big economic picture

3. Nurture human nature

4. Get savvy with systems

5. Be distributive by design

6. Be regenerative by design

7. Think again about growth

We need economies that enable us to thrive, whether or not they grow

Sharing opportunity and value with all who co-create it, that means everyone in society

Working with and within the cycles of the living world, to bring us back into balance

Embracing the unpredictable
Interconnecting that are part of the web of life
Compassionate communities
Nurturing caring, reciprocating, nurturing
Seeing all the diverse roles in the living economy and recognizing it is embedded within the living world

DOUGHNUT ECONOMICS